If You Miss Your SHOPPING NEWS PHONE RAndolph 9215

DALY CITY SHOPPING NEWS

Complete Coverage in Daly City and Colma

Published Each Friday — Daly City, San Mateo County, California, Friday, January 28, 1944 — Door Handle Distribution

"EDWARDS"
PRESCRIPTION
DRUG STORE
6272 Mission Street

Dextro Maltose
Also OLAC

1 lb. boxes Chocolates

Pal Razor Blades
Double Edge. - All You Want!
4 in pkg. 10c - 12 in pkg. 25c

Minit Rub - Denalan

2-hole Binder with metal rings - 10c
3-hole Binder paper, 100's 15c

Boxed Writing Paper, Hytone Linen 25c
Boxed Air Mail Paper and Envelopes 50c

Evenflo Nipples - 10c

Baby Pants - 45c
(small, medium, large)

Revelation
TOOTH POWDER

Gin - quarts

RUM - fifths

WINES - Qts. & fifths

VERMOUTH - fifths

Champagne - 5th $2.60

Tequila - pint $2.64

DOLAN
6939 Mission Street
Opposite Jefferson Union High School

BUILDING
supplies in "new or equal."
Lumber, Doors, Windows, Wall Board, Roofing, Plumbing Fixtures, Pipe, Fittings, Toilets

MIDTOWN LIQUOR STORE
7144 Mission Street
Phone ELkridge 2128

ADVERTISED BRANDS OF QUALITY LIQUORS, WINES, BEERS, MIXERS AND TOBACCOS AT MIDTOWN
CLOSED SUNDAYS

We recommend Midtown Cleaners & Pressers
7146 Mission Street

Your Doctor runs our
Train of Thought

● Yes, we admit it—*your* Doctor is *our* boss. And we believe that's the way you want it. You have confidence in your Medical Practitioner. We share that confidence. That's why we follow his directions implicitly. As a further step in your interest, we employ only skilled registered pharmacists; use only fresh, potent drugs. Why not bring your *next* prescription here?

McGRAW BROTHERS
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RAndolph 6012

RELIABLE Rx PRESCRIPTIONS

Get Your
MATTRESS
RENOVATED
NOW — while materials and labor are available

All Our Work Absolutely
GUARANTEED
ONE DAY SERVICE

DALY CITY MATTRESS COMPANY
6754 Mission DEL. 9792

Our Careful Cleaning
MAKES CLOTHES LAST LONGER
●
SPEEDY SERVICE
We Operate Our Own Plant
ALL CLEANING DONE ON PREMISES
DALY CITY CLEANERS
6274 Mission Street Phone DElaware 5261

RUG AND FURNITURE CLEANING
●
REB'S UPHOLSTERY SHOP
26-28 Hillcrest Drive DElaware 4591

Phone RAndolph 9805
6498 Mission Street
We Call and Deliver
Mechanic On Duty

Let us reline your brakes, recap your tires for safer driving.
GET BETTER MILEAGE WITH A MOTOR TUNEUP
JEAN'S SUPER SERVICE STATION
AUTO REPAIRING AND BATTERIES
Rio Grande Products Greasing and Oiling

Buy Bonds
AND HAVE YOUR RADIO FIXED WITH THE CHANGE
BYRNE RADIO STORE
RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

JOBBING and REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES
AND WATER HEATERS OF
EVERY DESCRIPTION
●
STATE SHEET METAL WORKS
(Formerly DOWNALL Sheet Metal Works)
6084 Mission St. RAndolph 10153

KEEP 'EM ROLLING!
WE HAVE ESSENTIAL
BATTERIES, SPARK PLUGS, FILTERS, etc.
CHECK YOURS NOW
Get Them While Available!
FRANK'S UNION
SUPER SERVICE STATIONS
No. 1 6200 Mission St.
No. 2 Alemany Blvd. at Sickles

NOW PLAYING—
Thursday, Friday, Saturday, Jan. 27-28-29—
JEAN ARTHUR, JOHN WAYNE in
"A LADY TAKES A CHANCE"
Also EAST SIDE KIDS in
"MR. MUGG STEPS OUT"

Sunday, Monday, Tuesday, Jan. 30-31, Feb. 1—
JOAN CRAWFORD, FRED MacMURRAY in
"ABOVE SUSPICION"
Also ANN SOTHERN, JAMES CRAIG, JEAN ROGERS in
"SWING SHIFT MAISIE"

Wednesday, February 2—
EDDIE QUILLAN, JOAN WOODBURY in
"HERE COMES KELLY"
Also JOHNNY MACK BROWN in
"TEXAS KID"

Thursday, Friday, Saturday, February 3-4-5—
OLIVIA deHAVILLAND, ROBERT CUMMINGS, CHARLES COBURN in
"PRINCESS O'ROURKE"
Also LAUREL and HARDY in
"DANCING MASTERS"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON ..... Editor and Publisher
CLAUDE N. MOORE ..... Business Manager

BACK TO PEACE

Somewhere along the line in 1944 it seems likely that world conditions will permit some tapering off in war production and shift toward peace time goods.

But this shift will present a ticklish problem. Like a man juggling while he walks a tight rope, we will have to maintain a fine sense of balance and timing. Much of America's post-war prosperity and possibly the fate of our new western industrial empire will hang on how well or how badly we make the transition from war to peace production.

Recently L. M. Giannini, president of the Bank of America, declared, "Eventual change-over in production from war to civilian goods should be effected as uniformly as possible, both geographically and as to industries. Irreparable damage would be caused, for example, by keeping the Pacific coast industries on full war production in the war's latter stages while the rest of the nation resumes civilian production. Such procedure would aggravate this area's manpower problem while the war continues by attracting skilled workers to permanent jobs elsewhere; it might deprive Pacific Coast companies of their established prewar markets, which in turn would hamper employment conversion."

Having built an industrial empire here in the west during the war, we want to see it continue to grow and prosper. But if this is to be accomplished, we must, as Giannini points out, have equal opportunity to return to peace production along with the rest of the nation.

WHAT IS YOUR SHARE?

We hear much these days about "doing our share." We know that if each one does his share, victory will hasten our way and the lives of many of our boys will be saved.

But in hearing so often about doing our share we may lose its real significance. Have you ever asked yourself the question: What is my share? Is it to buy a certain amount of War Bonds? Or is it to give a certain amount of time to some patriotic purpose?

Do you weigh your time, money and effort on a mental scale and stop giving these toward the war effort the moment you have reached your "share?" Do you watch what other people do—or do not do—and then excuse yourself because you're doing "as much as they are"—which may be next to nothing? Do you say, "I'd like to do my share but—" and then follow with what seem very good reasons to you? Wars are not won on "but." "Do" is the word of victory.

As a housewife, do you save and sell your waste kitchen fats to your butcher, or do you say, "I ought to do that,"—and then don't? As a war worker, do you take an extra day off now and then because "it doesn't make any difference?"

Do you avoid using the telephone during the busy hours when servicemen and women are trying to get calls through to home? Do you travel only when absolutely necessary?

Your share is to do your very best—and nothing short of that is your share.

Cake — No Eggs Required

By Frances Lee Barton

WHO said "I can't bake a cake until the hens lay"? Grandmother, no doubt, for today it is possible to make a wonderful cake without using a single egg and without digging too deeply into the sugar canister or using more than a cup of precious milk.

Eggless Chocolate Cake

2 squares unsweetened chocolate; 1 cup milk; 1¾ cups sifted cake flour; ¾ teaspoon soda; ½ teaspoon salt; 1 cup sugar; ⅓ cup shortening; 1 teaspoon vanilla.

Combine chocolate and milk in top of double boiler and cook over rapidly boiling water 5 minutes, stirring occasionally. Blend with rotary egg beater; cool.

Sift flour once, measure, add soda, salt, and sugar, and sift together three times. Cream shortening; add flour, vanilla, and chocolate mixture and stir until all flour is dampened. Then beat vigorously 1 minute. Bake in two greased and lightly floured 8-inch layer pans in modern oven (375° F.) 20 minutes, or until done. Spread your favorite frosting between layers and on top of cake.

Cocoa Cake. Substitute ¼ cup breakfast cocoa for chocolate. Sift it with dry ingredients; add cold milk with vanilla.

Health Report

One lone case of mumps was the only communicable disease reported for Daly City, week ending January 15, in the bulletin of the San Mateo County Department of Public Health and Welfare.

NEW BABIES

Mr. and Mrs. Charles Henry, Colma, were presented with twins (a son and a daughter) at Mills hospital, January 15. Other local couples receiving congratulations from friends and relatives are Mr. and Mrs. Thomas J. Joyce, 239 Hillcrest drive, parents of a son born, January 14; Mr. and Mrs. Adolph E. Neckritz, 40 Niantic avenue, parents of a daughter, January 11.

Folies Bergere Has Successful Run At Winterland

Folies Bergere producer, Clifford C. Fischer, gathered together great vaudeville stars of two continents for the 1944 Folies now at Winterland in San Francisco.

Fischer, an American by birth but Parisian by residence, has watched as well as produced shows all over the world. From these shows he chose the cast for his dazzling new Folies Bergere, which presents a cast of 120 persons including 80 beautiful girls.

Many of the Folies performers are European born and toured the continent for many years before coming to America. In Europe Fischer first saw Truzzi, sensational Russian-born juggler; Malcia, saucy English dancer; the unicycling Shyretto trio, members of an old Austrian circus family; and the Christianis, famous Italian bareback riding and acrobatic family.

American-born Jeanne Devereaux, prima ballerina, and Barto and Mann, comedy dance team, were touring Europe when Fischer saw them for the first time.

In America Fischer met Monroe and Grant, trampoline stars, while they were travelling with a roller skating revue. Rollo and Verna Pickert were dancing in "Babes In Arms" in New York, and Charles Judels, cheery M. C., has kept Fischer laughing for many years during his career as a character actor of the stage and screen.

Willie, West and McGinty, clown carpenters, have been friends of Fischer's in Europe and America, and many of the Folies Dancers and show-girls were noted by the famous producer.

Tickets for all performances of the Folies Bergere are on sale at Winterland and at Sherman Clay box offices in San Francisco and Oakland. Mail orders addressed to Winterland, San Francisco (15) are recommended by the management for choice seat locations and a saving of time, tires and gasoline.

Our boys must keep on fighting—we must keep on buying WAR BONDS until victory is won. Keep on BACKING THE ATTACK.

Activity Calendar

Friday, Jan. 28

10 a. m.-4 p. m.— Regular meeting, Red Cross Sewing workroom, Theatre hall. VOLUNTEERS NEEDED!

3 p. m.— Regular meeting, Brownie Scouts No. 7, No. 5 firehouse, Oliver and Bellevue.

3:30 p. m.— Regular meeting, Girl Scout Troop No. 2, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

4 p. m. — Regular meeting, Cub Den No. 3, Pack No. 141, 249 Woodrow street.

4 p. m. — Regular meeting, Cub Den No. 4, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.— Initiation and inspection, Bethel No. 26, O. J. D., 2668 Mission street.

8 p. m.— Regular meeting, Company No. 4, D. C. F. D., Roosevelt and Peoria streets.

8 p. m.— Regular meeting, Emydian Institute No. 154, Y. L. I., Holy Angels hall, San Pedro road.

8 p. m.— Regular meeting, Old Glory Post No. 2044, V. F. W., Eagles hall.

8 p. m.— Regular meeting, Senior Air Raid Wardens, City hall, 75 Wellington avenue.

Monday, Jan. 31

3:30 p. m.— Regular meeting, Girl Scout Troop No. 4, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7 p. m.— Regular meeting, Boy Scout Troop No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.— Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

Tuesday, Feb. 1

1:30 p. m.— Regular meeting, General Pershing P. T. A., Pershing school.

2 p. m.— Founders Day observance, Colma P. T. A., Jefferson annex.

4 p. m.— Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7:30 p. m.— Regular meeting, Crocker Lodge No. 454, F. & A. M., Masonic hall.

8 p. m.— Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.— Regular meeting, El Carmelo Parlor No. 256, N. S. G. W., Colombo hall.

8 p. m.— Regular meeting, Ladies Auxiliary to Company No. 4, D. C. F. D., 28 Rice street.

8 p. m.— Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

8:30 p. m.— Public whist, Vista Grande Circle No. 253, Foresters, Linhares Social hall, 176 Los Banos avenue.

Wednesday, Feb. 2

9 a. m. - 11 a. m.— Regular meeting, Well Baby Clinic, San Jose and Flournoy.

10 a. m. - 4 p. m.— Regular meeting, Red Cross Sewing workroom, Theatre hall. VOLUNTEERS NEEDED!

12:10 p. m.— Regular meeting, Daly City-Colma Lions club, Colonial Drive Inn.

4 p. m.— Regular meeting, Cub Den No. 1, 6628 Mission street.

7:30 p. m.— Regular meeting, Company No. 1, D. C. F. D., 188 Santa Barbara avenue.

7:30 p. m.— Regular meeting, Daly City Unit No. 410, American Legion auxiliary, Legion hall, 474 San Diego avenue.

7:45 p. m.— Weekly prayer meeting, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.— Regular meeting, Auxiliary No. 8, D. C. F. D., San Diego and Vista Grande avenues.

8:15 p. m.— Regular meeting, El Carmelo Parlor No. 181, N. D. G. W., Masonic hall.

8:30 p. m.— Public whist, Mothers Club of Our Lady of Perpetual Help school, Masonic hall, 17 Hillcrest drive.

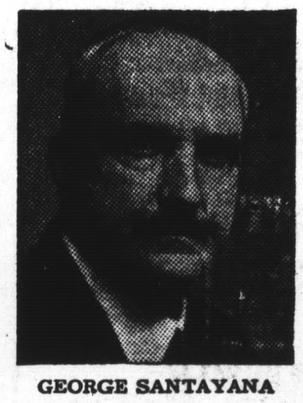
Buy War Stamps!

Are you entitled to wear a "target" lapel button? You are if you are investing at least ten percent of your income in War Bonds every pay day. It's your badge of patriotism.

READING & WRITING

BY Edwin Seaver AND Robin McKown

THE eighty-year-old poet and philosopher, George Santayana, tells the story of a most unusual childhood in "Persons and Places," a Book-of-the-Month Club selection for January.



GEORGE SANTAYANA

Christened Jorge Agustin Nicolas de Santayana, the author was born in Madrid of Spanish parents. His father was a scholar, an artist, and a lawyer, and from him the boy inherited much of his love of philosophic pursuits. But through his mother, he became acquainted with America. On a trip to the Philippines she had met her first husband, George Sturgis from Boston, and up until his death ten years later, she lived mostly in Boston. It was indirectly through this marriage that young George met the Massachusetts Sturgis clan, who included such interesting people as Uncle James, of the many business failures and the uncompromisingly round beard, and Uncle Samuel, who was so "elegantly mad."

* * *

Santayana spent his first nine years in Spain. Then his father took him to Boston to join his mother who with her other children had preceded him there by several years. He attended the Boston Latin School, where he was fairly unhappy at first, though later he became quite the most important boy in his class. This was after he had composed a long poem, in which he had drawn on his even then present gift of satire, to castigate his professors. His friends had several hundred copies of this masterpiece printed, which if it did not make him teacher's pet, brought him popularity with his schoolmates.

His next eleven years—except for periodic summer visits to his native Spain—were spent at Harvard, first as undergraduate, later as instructor and proctor. His book ends with the day he got his commencement degree.

Since then he has lived and traveled widely in Europe, but his books have been written in English, and America claims him as her own. His one novel, "The Last Puritan," was also a Book-of-the-Month Club selection.

* * *

On his first visit back to Spain, at the age of nineteen, he met Don Pelayo, his father's closest friend, whose Castilian was of the purest and who loved rhetoric, but who had a phenomenally lean purse. Oftentimes, Don Pelayo would arrive at their house just before dinner was served. "No thank you," he would say. "I have dined already; but if I may I will have the pleasure of sitting at the table with you, while you eat." A place would be made for him; a heaping plate of chick peas and the other ingredients of the meal would be placed before him, and he would resign himself to taste it. It was true that Don Pelayo had already dined—but it had been the day before yesterday.

COME TO
KAYE'S ANNUAL SALE

Socks — Elastic Top, 8½-10½ — 15c and 25c
Women's Hose — Full Fashioned, 45 Gauge — 72c
Bath Towels — Colored — 66c
Slips — Sizes 32 to 44 — $1.00

KAYE'S SMART SHOP
66 School Street ELkridge 3710
Open Every Evening Until 8 P. M.

Buy Bonds & Stamps

SAFEWAY Homemakers' Guide

M-M-M-BREAKFAST!

Here at Safeway we have what it takes to prepare a genuine, soul-satisfying breakfast! *Variety*—so you can change the menu. *High quality*—serve your family the best! *Low prices*—real savings, right down the line! Plan *now* for better morning meals. The items listed below will help you!

TOMATO JUICE
Sunny Dawn (3 pts.) No. 2 can 9¢ (6 pts.) 46-oz. 19¢

ROLLED OATS
Morning Glory, Quick or Reg.
20-oz. ctn. 10¢ 48-oz. ctn. 21¢

PANCAKE FLOUR
Suzanna—20-oz. ctn. 9¢

PANCAKE FLOUR
Sperry—28-oz. ctn. 19¢

Fisher Zoom Instant Cereal—1¼-lb. pkg. 19¢

Quaker Oats Quick or regular—3-lb. pkg. 24¢

RALSTON CEREAL Instant or Reg. Wheat—Pkg. 20¢

PANCAKE FLOUR Globe A1—2½-lb. ctn. 21¢

KELLOGG PEP Cereal—8-oz. pkg. 9¢

EDWARDS COFFEE Vac.-pack—1-lb. glass 28¢

INSTANT POSTUM 8-oz. can 35¢

AIRWAY COFFEE Whole roast—1-lb. pkg. 20¢

SANKA COFFEE All Purpose—1-lb. glass 36¢

WHEATO NAKS Red Ryder Cereal—10-oz. pkg. 11¢

GRAPELADE Welch's (8 pts.)—16-oz. jar 22¢

CREAM OF WHEAT Reg. or quick 28-oz. pkg. 22¢

WHEATIES Sperry "Breakfast of Champions"—8-oz. 11¢

POST TOASTIES Cereal—11-oz. pkg. 8¢

NON-RATIONED ITEMS

Salt Leslie, Plain or Iodized 1½-lb. ctn. 3 for 10¢

Tomato Slices Libby green spiced, #2½ jar 25¢

Toast Loose Wiles Wheat Wafers—1-lb. 2 for 35¢

Gravy Chef Manos Instant ¾-oz. cello 3 for 10¢

Matches Safety 2 for 15¢

String Beans Keep 'Em Flying—green, #2 can 2 for 19¢

Bread Julia Lee Wright, White (enr.) and wheat—1½-loaf 12¢

Apple Juice Signet—Qt. bottle 24¢

Imperial Sauce Del Mar—6-oz. glass 17¢

Dog Food Friskies—2-lb. ctn. 22¢

Cleaner Soonite, Hand—2-lb. can 18¢

Pepsi-Cola (plus deposit)—12-oz. 6 for 25¢

Beer Rainier Club (plus dep.)—11-oz. 3 for 28¢

ORANGE LAYER CAKE 33¢
Two layers of silver cake filled and iced with orange creme icing

CINNAMON ROLLS Pkg. of 6 15c

SAFEWAY GUARANTEED MEAT

Good meat, number one requirement for a fine dinner! Here at Safeway that's what we sell—*good meat!*

SLICED PORK LIVER
Economical, tasty, serve it for variety (2 pts.) Pound 23¢

SMOKED PORK LOIN
By the piece, Rib or Loin End (4 pts.) Pound 37¢

Points Per Lb. — Price Per Lb.

[2] **Eastern Smoked Picnics** Fcy. mild cure, short shank, 4 to 6 lb. aver. 32¢

[7] **Sliced Luncheon Meat** A Pork & Beef Product, vac. cooked, freshly sliced 38¢

[4] **Eastern Sliced Bacon** Fancy "A" grade, derinded, featured this week 39¢

[3] **Fcy. Eastern Bacon** Very fine quality, by the piece, rind on 32¢

RATIONED ITEMS

[15] **Peas** Del Monte, E. G. No. 2 can 2 for 29¢

[15] **Tomatoes** Gardenside No. 2½ can 12¢

[15] **Beans** Van Camp's, Pork & Beans—27-oz. can 2 for 25¢

[3] **Soy Beans** Sailor Man No. 2 can 10¢

[15] **Shortening** Crisco 3-lb. glass 65¢

Apple Sauce (Libby (14 pts.)—No. 2 can 2 for 29¢

[4] **Cocktail** Veg.—Here's Health—47-oz. 29¢

[13] **Corn** Highway Golden, Cr. style—#2 12¢

[15] **Peas** Highway, Std.,—No. 2 can 13¢

[15] **Prunes** Highway, Italian—No. 2½ can 16¢

[6] **Oleomargarine** Nucoa—1-lb. ctn. 27¢

[5] **Spread** Cheese—Shefford, Olde Yorke ½-lb. package 21¢

[1] **Milk** Cherub, evap.—Tall can 3 for 27¢

Prices in this ad are effective Tuesday through Saturday, January 25 to 29, inclusive, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward and other cities and towns in San Mateo, Alameda and Contra Costa Counties unless changes are required as a result of new OPA regulations.

DUCHESS SALAD DRESSING
8-oz. jar 9¢ 16-oz. jar 15¢

BUSY BAKER CRACKERS
Soda—1-lb. ctn. 19¢ 2-lb. ctn. 34¢

OLD DUTCH CLEANSER
14-oz. can 2 for 15¢

FARM-FRESH PRODUCE

Why not start breakfast with orange juice? Buy the oranges by weight at Safeway and save money!

BROCCOLI Extra Fancy Bunches—Lb. 15¢

RUTABAGAS Northern U. S. No. 1 2 lbs. 9¢

POTATOES U. S. No. 1 Russets 10 lbs. 42¢

Grapefruit
Fancy Arizona or Coachella Valley Pound 5¢

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from O.P.A.

PROBLEM AT NOON

SAME THING AGAIN, LOUIS! BY THE TIME WE GET HERE, THE PLACE IS JAMMED—ALL WE'LL HAVE TIME FOR IS A QUICK SANDWICH
AND BY FOUR O'CLOCK, ARLINE, I'M GOING TO FEEL LIKE A VERY VERY OLD DISHRAG!
NOBODY WANT TO WASH DISHES, USING ME FOR A RAG?
DON'T YOU GLAMOUR GIRLS EVER EAT BEFORE EVENING?
OR ME? HOW ABOUT IT, MADELINE?
OF COURSE, BRIGHT-EYES! BUT WITH A LIGHT BREAKFAST AND ONLY TIME FOR A SANDWICH AT NOON....
EVER TRY STARTING OUT WITH A REAL HEARTY BREAKFAST?
SAY, LOOK AT THE CLOCK-AND I'M STILL GOING STRONG!
MAYBE IT'S THAT TERRIFIC BREAKFAST WE ATE THIS MORNING, TASTED GOOD, TOO!

JOIN THE MARCH OF DIMES NOW!

Julia says—
Try a new kind of breakfast tomorrow

MICKEY MOUSE, inspired by the wise Mr. Disney, puts it this way: "You can't breakfast like a bird and work like a horse!" Guess we'll all agree to that—and most of us are working like horses these days.

What kind of breakfast will *your* family start the day with, tomorrow? Will it keep them strong right up to lunchtime—or will it be a sparrows' breakfast?

What, No Time?

If it's lack of time that's worrying you, remember that you can get a good breakfast together in ten minutes—the time it takes to make a cup of coffee! Modern cereals are quick and easy as opening a package, and they come in more varieties than you can shake a stick at. And the cereal breakfast foods of 1944—natural, whole-grain, restored or enriched with vitamins and minerals—make an important contribution to the daily requirements of proteins, B-vitamins, minerals and fuel for energy.

You can serve a big bowl of cereal with fruit and milk and sugar in it, and have a breakfast in that single bowl! An egg or some meat takes only a few minutes, and rolls or bread or toast and butter (or margarine) add to the score.

Look Ahead!

Or if it's variety that's stopping you, maybe a "pin-up" plan will do the trick. All that's required is to make out breakfast menus for a full week in advance. Then pin them up over your range or kitchen sink, and run through the pattern. Hard to do? *Easy!*

First make yourself a list of the fruits your family likes and which are on the market (oranges, grapefruit, dried prunes, apples, etc.)—and remember they can be served alone or on cereal. Put opposite each one, the way you want to prepare them—stewed, sliced, fresh, squeezed (ever squeeze a grapefruit for the juice alone?—mmmmm!).

Then make a list of the cereals your family likes best, including a few different ones for them to try as a treat. Wheat, corn, oats, barley, bran, rice—what's their favorite flavor? Rolled, ground, flaked, made into shreds, biscuits, rounds—all shapes and sizes!

Make a list of the ways your family likes its bread—as many as you can. The same goes for eggs and meat. Change the style or choice as you follow the week through.

There's the basis for your week's "pin-up" breakfast plan! Follow it through—and watch your family go after *good* breakfasts with new zest!

Hints for Wise Wives

And here are some "note-book" hints which might come in handy when you're planning those good breakfasts:

For a change, sprinkle *brown* sugar on hot oatmeal—

Serve *sliced raw apple* with cereals of the farina type (or any type, for that matter)—

For pancakes, melt a little butter or margarine in the syrup and use that combination only on the cakes.

Julia Lee Wright Director
Safeway Homemakers' Bureau

All of Us Need Hearty Breakfasts, These Days!

No matter what your noontime eating problem, make sure your first meal-of-the-day is a hearty one! Eat plenty of nutritious, ration-free cereals, for example—and buy them at your convenient, money-saving Safeway Store!

SAFEWAY

Want To Do Your

Then Help Hold D

An appe t

Isn't it up to all of us civilians to hold down to fight the high cost of living? Here a eport

PURCHASING

Buy only what you really *need.* Spending can't create more goods. Excess buying only makes goods scarce and prices higher. So make everything you have last longer. "Use it up, wear it out, make it do, or do without."

PRICES

Price ceilings are for your protection. When you pay more, you're a party to a black market that boosts prices. And if prices go up through the ceiling, your money will be worth less. Buy rationed goods *only* with stamps.

TAXES

Pay them willingly. High taxes today are the cheapest way of paying for the war. And isn't it easier to pay higher taxes now while we have the extra money? Every dollar put into taxes is one dollar less to compete for available goods and push up prices.

DEBTS

Pay them off! That will make you independent now and make your position a whale of a lot safer against the day you may be earning less. So pay off every cent you owe—and avoid making new debts.

THIS ADVERTISEMENT PREPARED UNDER THE AUSPICES OF THE WAR AD COUNCIL THE OFFICE OF WAR INFORMATION AND THE OFFICE OF ECONOMIC STAB

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

KEEP ON
Backing the Attack!
WITH WAR BONDS

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
RAndolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
RAndolph 0334

RAnd. 7671 CORA OBERG
Evenings by Appointment
Re-weaving - Alterations
Moth Holes - Burns - Tears
Upholstering - Chesterfields
74 Moltke Street
Daly City, Calif.

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 3868

Frank Cliff Curry
CURRY'S BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 0868

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Prices Very Reasonable
6654 Mission Street
RAndolph 0292

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
RAndolph 8227

Frances Vitzen
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 0077

BUY MORE WAR BONDS and STAMPS!

BUY MORE BONDS for VICTORY

Albert E. Pulley
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
RAndolph 9639

R. C. Coombs
GOODNESS! LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
RAndolph 1871

J. F. Schultz
DALY CITY CLEANERS
4-HOUR SERVICE
6274 Mission Street
DElaware 5261 RAndolph 5781

DON'T SPREAD FALSE RUMORS

BACK THE ATTACK WITH WAR BONDS!

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6340 Mission Street
DElaware 6231

GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
RAndolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERITT ELECTRIC
244 Hillside Blvd.
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Smartly Styled Dresses, Slacks, etc.
Shepherd Specialty Shop
6389 Mission St. - Daly City
JU 4-9034
Dr. Shaghoian Bldg.

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2799

T. B. Jones
WARDROBE
Cleaners and Pressers
6748 Mission Street
JUniper 4-8821

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER
HARDWOOD FLOOR CONTRACTOR
Old Floors Resurfaced and Refinished
159 Santa Cruz Avenue
RAndolph 9294

D. Fairchild
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAnd. 9592

W. Mushkin
HARRIS BROS.
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEl. 1173

Comply With Dimout Regulations

G. Gin
HANOVER GROCERY
653 Hanover Street
DElaware 10336

BUY WAR BONDS!

Alfred Guttman
Daly City Dress Shop
SILK and WASH DRESSES
LINGERIE - HOSIERY
6277 Mission Street
Phone DElaware 7207

r Part For Victory?

D n Prices!

p to reason

hold down . . . isn't it to our own best interests
lere a portant ways we can help to hold down prices

WAGES

Don't ask more money in prices for the goods you sell or in wages for the work you do. That puts prices up for the things all of us must buy. We're all in this war together—businessmen, farmers and workers. Increases come out of everybody's pocket—including *yours*.

SAVINGS

Money in the savings bank will come in handy for emergencies. And money in life insurance protects your family protects you in old age. So put your money in either or both. Savings banks and insurance companies are helping to finance the war and that money can't push prices up.

WAR BONDS

Buy all you can afford and hang on to them. Bonds put your money to work fighting the war—money that might otherwise be boosting prices by bidding for scarce goods. And War Bonds mean safety for you today against high prices and safety tomorrow against want.

Use it up . . . Wear it out
Make it do . . . Or do without

HELP US KEEP PRICES DOWN

WAR AND COUNCIL IN COOPERATION WITH
G STAB

Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
RAndolph 3636

A. J. GAGGERO
INSURANCE
7377 Mission Street
DElaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC
39 Wellington Avenue
DElaware 2663

Mrs. Dezolina Scocca
MIDTOWN LIQUOR STORE
Daly City's Finest Wine and Liquor Center
Open Every Day
7144 Mission Street
ELkridge 2128

DOLAN BUILDING SUPPLY CO.
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
RAndolph 6995

MAKE EVERY PAY DAY WAR BOND DAY
STOP SPENDING—SAVE DOLLARS

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
RAndolph 6895
332 Miriam St. Daly City

E. J. Allen
Daly City Mattress and Upholstering Co.
Mattresses Renovated
Made to Order
6754 Mission Street
DElaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
RAndolph 6102

10 Per Cent Is Not Enough
BUY MORE WAR BONDS

B. Lasswell & I. Lasswell
W. C. LASSWELL & CO.
Morticians
6154 Mission Street
RAndolph 0100 - 0610

DALY CITY RECORD
PRINTING - PUBLISHING
3317 San Jose Avenue
RAndolph 3215

H. Werle
BUNGALOW NURSERY and FLOWER SHOP
Potted, Bedding and Novelty Plants
Flowers For All Occasions
Hillside Blvd. RAndolph 3718

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
559 San Diego Avenue
DElaware 9907

BUY BONDS!
Help Your Country NOW

A. M. HARRISON
PLUMBING and HEATING
HOME APPLIANCES
Sales and Service
6236 Mission Street
DElaware 1991

BUY MORE BONDS!

Dependable Radio Repairs
BYRNE
6241 Mission Street
RAndolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
6282 Mission Street
RAndolph 9616

SAVE YOUR TIN CANS

John Sacaldasis
DALY CITY COFFEE SHOP
FOR GOOD MEALS
6339 Mission Street
ELkridge 2657

BUY!
WAR BONDS and STAMPS

Jim Crudo
HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
RAndolph 9591

Lina Sereni
ITALIAN CAFE
Homemade Sandwiches
BEER - WINE
6630 Mission Street
ELkridge 0616
Res. RAndolph 9589

10% OF INCOME IS OUR QUOTA IN WAR BONDS

George Spoulos
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
RAndolph 9787

Tiny Britton
TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
RAndolph 9583

Bob Witt
WIT'S END CAVE
DANCING EVERY NIGHT
Finest of Foods
RAndolph 9845
6055 Mission Street

Alex A. Johnson & Son ROOFING COMPANY
Tar and Gravel and Shingle Roofs
142 Winchester Street
DElaware 8418

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
DElaware 1286
6456 Mission St. Daly City

PACIFIC COAST AGGREGATES
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Pabco and Fir-Tex
Building Materials
Junipero Serra Blvd.
DElaware 3438

John Soldavini
BELLI MOTOR COMPANY
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone DElaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
RAndolph 9755

We Specialize In Lubrication
Free Pick Up and Delivery Service
HAMMAR'S
Shell Service
Phone RAndolph 9821
6098 Mission St., corner of Goethe

Frank Rehe and Staff
FRANK'S UNION SUPER SERVICE STATION
Motor Work Our Specialty
OPA Tire Inspection
6200 Mission Street

Frank C. Neumann
DALY CITY SHEET METAL
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
JUniper 4-4469

A. L. STOCKTON
Lumber Company
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission DEL. 6320

Keep on Backing the Attack with your purchases of WAR BONDS. Give War Bonds for Christmas.

Henry Combe
DALY CITY THEATRE
Mission & Flournoy
YUkon 2112

Vic Gotelli
JEAN'S SUPER SERVICE STATION
RIO GRANDE PRODUCTS
Auto Mechanic On Duty
Greasing and Oiling
6498 Mission RAndolph 9805

Pasquale Stanghellini
LUCCA RAVIOLI CO.
QUALITY GROCERIES
7370 Mission Street
RAndolph 6102
Residence - 151 Mateo Ave.
Res. Phone DEL 5739

Make it a thrifty CHRISTMAS—give WAR BONDS. Keep on BACKING THE ATTACK.

Volunteer For CIVILIAN DEFENSE

John J. Fahey, Sr.
INSURANCE REAL ESTATE
3 Wellington Avenue
DElaware 2981

Peter Venturino
PACKARD GMC
SALES and SERVICE
5975 Mission Street
RAndolph 9922

"Red" Keithley
KEITHLEY'S MARKET
Quality Groceries - Fruits
Vegetables
6390 Mission RAnd. 5884

ENEMY STRONGER NOW THAN AT WAR'S START

By

MAJOR GENERAL GEORGE V. STRONG

Assistant Chief of Staff G-2, U. S. Army

The German Army has nearly three times as many combat divisions in the field today as there were when the attack on Poland began four years ago.

The number of workers employed in war industries in Nazi-dominated territories has risen from 23,000,000 at the start of the war to a present total of 35,000,000 and the weapons which they are making are, in some cases, better than any which the United Nations have. One of their new weapons, a rocket gun, weighs less than 1,800 pounds and it has a fire power equal to six heavy field howitzers, weighing nine tons apiece.

Even with the loss of Italian aid, Germany's position has been only slightly weakened. The German food ration is higher in caloric content than at the outbreak of the war, and there is nothing in the German economic picture to justify confidence in the immediate downfall of the Nazi structure.

Once the United Nations' forces have reached the lines on which the Germans are determined to stand, the days of inexpensive victories will end. Further advances will be contested yard by yard and foot by foot, and by well-trained veteran troops.

Japanese manpower resources in and out of Japan are very great. The morale of both the armed forces and civilian population is excellent and geographic factors give her tremendous added strength. The Solomons are only an outpost, more than 3,000 miles from the heart of the empire. We have yet to reach any main Japanese line of resistance or any point which they are apparently determined to hold at all costs.

The Japanese are in a strong position today and their power in many respects is steadily increasing. The longer we leave them in virtual control of East Asia, the more difficult the eventual struggle will be.

The main advantage we have is our ability to produce the weapons of war. If, through our unwillingness to face the facts, we give up this advantage, we may find our opportunity for victory has escaped us permanently. To insure the accomplishment of our war mission—the defeat of Germany and Japan—demands the whole-hearted single-minded effort not only of every man, woman and child in the country, but also every bit of productive power, inventive genius and executive ability we possess.

WAVES in Action ★★ *Link Trainer Instructor*

OFFICIAL U. S. NAVY PHOTOGRAPH

This WAVE—and hundreds like her—helps keep 'em flying. She's an important cog in the machinery which makes Navy fliers. As a Link Trainer Instructor, her job is to give directions to fliers, seated in cockpits of stationary training planes. The instrument in front of her, called a "crab," records how well the pilot carries out those directions. As a result of this kind of training, hazards are greatly reduced for pilots when they go aloft. The inset shows a rating badge worn by Link Trainer Instructors, the "T" meaning teacher. A new booklet about the WAVES is available at Navy Recruiting Offices.

SHARE YOUR CAR

KEEP ON *Backing the Attack* WITH WAR BONDS

BUBBLE-DANCER — is U. S. war slang describing a dish washer. Even a dish washer has wartime duties. Yours is to work and buy more War Bonds in the 3rd War Loan.

TOKENS

Ration tokens will come into use on February 27. The following questions and answers were issued by the Office of Price Administration today to help consumers understand how they will buy with this new ration currency:

1. Q. When will I begin to use ration tokens?
   A. Consumers will begin to receive tokens in change from their retailers on February 27. They can be used immediately.
2. Q. Will OPA give each consumer a certain number of tokens when this new program begins, just as everybody was given a supply of ration stamps?
   A. No. The only tokens you will get are those your retailer gives you in change.
3. Q. Why will I need ration change? So far, except for receiving 1-point meat stamps in change, I have just counted out the right number of stamps to give my retailer when I have bought rationed foods.
   A. You will need change when tokens go into use because each red and each blue stamp in your ration book will be worth ten points. It will no longer be so easy to give your dealer an exact number of points as it was when you had 8, 5, 2, and 1-point stamps to use.
4. Q. If each stamp will be worth ten points, will I have more points to spend than I do now?
   A. No. You will have almost exactly the same number of points as you do now. You will simply use fewer stamps during any one ration period. That's one advantage of the new plan since handling fewer stamps will cut down the work of your retailer and will make your ration book last longer.
5. Q. When each stamp is worth ten points, how will OPA adjust the rationing program so as to give me the same number of points per month as I have now?
   A. At present, three sets of processed food stamps, a total of 12 stamps are worth 48 points. Under the token system, five blue stamps, worth ten points each, will have a total value of 50 points. This small difference of two points can be adjusted by a slight change in the point value of processed foods.
6. Q. Will meat stamps be handled the same way?
   A. Yes. At present each consumer gets 16 meat points a week, or 32 points every two weeks. Under the token system three red stamps, worth 10 points each, will give him 30 points to use during the first two weeks of token rationing. As in processed foods rationing, the small difference of two points will be adjusted in the point value of items rationed under the meat order.
7. Q. What will consumers do with their tokens?
   A. They will use them very much as they now do pennies. A consumer who buys items worth 23 blue points, for example, will give his retailer 2 blue stamps (a total of 20 points) and 3 blue tokens, (each worth 1 point.) If he has no tokens he will give his retailer 3 blue stamps (30 points) and receive 7 blue tokens in change.
8. Q. Is there any difference between the meat and the processed foods tokens?
   A. The only difference in the two kinds of tokens is in their color. The colors match the stamps with which they will be used: blue stamps and blue tokens for processed foods: red stamps and red tokens for meats and fats.
9. Q. If I have no blue tokens, may I use red ones to pay for processed foods?
   A. No. You will use two kinds of tokens just as you have always used two kinds of point stamps—one set for processed foods, the other for meats.
10. Q. What is the advantage of using tokens?
    A. Tokens are expected to make rationing simpler both for consumers and for the trade. There will be point currency on only two denominations—all stamps will be worth ten points; all tokens, one point. Consumers who have long used dimes and pennies will find it easier to figure than when they handled ration stamps worth 8, 5, 2, and 1 points. It will be easier for retailers to count stamps and to make change than when they had to examine each stamp to determine its point value. Tokens are also easier to handle than stamps.
11. Q. Will I turn in my ration tokens at the end of each ration period?
    A. No. Tokens will have no expiration date.

Our fighting men are doing their share. Here at home the least we can do is put 10% of our income in War Bonds for our share in America.

ARRIVING THIS WEEK:

NEW SPRING DRESSES

$5.98 to $10.98

Sloppy Joe Sweaters ..... $2.98 to $4.98
Skirts, plaid and plain ..... $2.98 to $7.98
Blouses, tailored and ruffled ..... $2.98 to $4.98

Ladies' Hosiery 89c - 91c
42-gauge, Grade A

Ladies 3-4 length Toppers $19.75

SHEPHERD SPECIALTY SHOP

6389 Mission St. JU 4-9034
Daly City Dr. Shaghoian Bldg.

NEED Printing ?

BETTER PRINTING OF ALL KINDS, INCLUDING:

Letterheads,
Envelopes,
Business Cards,
Circulars,
Statements,
Office Forms,
Menus,
Booklets,
Announcements,
Tickets,
Posters,
Programs,
Labels

CHECK YOUR NEEDS NOW

PROMPT DELIVERY, REASONABLE PRICES

JUST TELEPHONE

DALY CITY RECORD

RAndolph 3215

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ALTERATIONS	Mrs. Cora Oberg	74 Moltke	RAndolph 7671	Mrs. Cora Oberg	1943
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	Harris Brothers	5990 Mission	DElaware 1173	W. Mushkin	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	D. Fairchild	1931
BARBER SHOPS	Curry's Barber Shop	6371 Mission		Cliff Curry	1926
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzen	1941
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Albert E. Pulley	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CLEANERS AND DYERS	Daly City Cleaners	6274 Mission	DElaware 5261	J. F. Schultz	1940
	Wardrobe Cleaners	6748 Mission	JUniper 4-8321	T. B. Jones	
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros'. Pharmacy	6300 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttmann	1938
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Shepherd Specialty Shop	6389 Mission	JUniper 4-9034	Mrs. Wm. A. Shepherd	1943
	Warshawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warshawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Electric Motor House	6999 Mission	ELkridge 3350	William Kerch	1940
	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
	Meritt Electric	244 Hillside	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Hanover Grocery	653 Hanover	DElaware 10336	G. Gimle	1941
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	John J. Fahey Sr.	3 Wellington	DElaware 2981	John J. Fahey Sr.	1920
	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Dezolina Scocca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell & Co.	6154 Mission	RAndolph 0100	B. Lasswell & I. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacaldasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Italian Cafe	6630 Mission	ELkridge 0616	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
	Wit's End Cave	6055 Mission	RAndolph 9845	Bob Witt	1939
ROOFING	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
SAND AND GRAVEL	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SERVICE STATIONS	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
THEATER	Daly City Theatre	Mission & Flournoy	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942

Auto SERVICE

Keep your car in good working condition. Regular check-ups uncover defects when they can be most easily repaired.

MATHER BROTHERS GARAGE

6041 Mission Street Phone DElaware 3426

WESTLAKE MARKET

301 Miriam St. RAndolph 9667

Closed Sundays from Noon to 4:30 p. m.
Open Evenings Till 8 p. m.

CRYSTAL WHITE LAUNDRY SOAP
10 bars 49c

PALMOLIVE TOILET SOAP
3 for 23c

CRYSTAL WHITE CLEANSER can 5c

S & W PURE APPLE JUICE
Pints 2 for 31c
(No Points)

Really Fresh Vegetables and Fruits

SAVE POINTS, TIME AND MONEY WITH OUR FROZEN FOODS

Lucca Ravioli Co.

7370 Mission St., Colma *Cash and Carry* Phone RAnd. 6102

We Feature The Finest Imported and Domestic

GROCERIES

Garden - Fresh

PRODUCE

Quality

BEVERAGES

Full Lines of Livestock and Poultry

FEEDS
And HAY and GRAIN

LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

Ration points and dollars buy more meat when you spend them with a reliable, conscientious dealer. Prime quality and cuts "made to your order" have been standards upon which were built our successful meat department, and which mean more to your advantage today than ever before. Let LUCCA'S MEAT MARKET help solve your food problem.

In spite of wartime difficulties, we do maintain delivery service for feeds where it is impossible for the customer to carry home his purchases. We do this as a patriotic effort, one of our ways in which to keep the home front "clicking" while our men are fighting "out there."

However, we must ask that whenever possible, feeds be picked up at our store. Please do not ask us to unnecessarily expend vital manpower and transportation to carry these purchases. Doing your part in this will be a great favor to us, as well as aiding the war effort.

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY FRUITS and VEGETABLES

(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)

ICE BOX SPECIALS

FRESH FROZEN
CORNED BEEF HASH 39c
No Ration Points Needed 1 pound package

FRESH FROZEN
CREAMED TUNA 59c
No Ration Points Needed 1 pound package

FROSTED FOODS

ASPARAGUS, 10 oz. pkg.	43c
BROCCOLI, 10 oz. pkg.	29c
CUT CORN, 12 oz. pkg. (9 points)	27c
GREEN BEANS, 10 oz. pkg.	26c
LIMA BEANS, 12 oz. pkg. (9 points)	33c
PEAS, 12 oz. pkg. (9 points)	26c
RASPBERRIES, 12 oz. pkg. (9 points)	43c
SPINACH, 14 oz. pkg.	25c
SPROUTS, 10 oz. pkg.	29c
BAKED BEANS, 1 lb. pkg.	20c
CHILI CON CARNE, 1 lb. pkg.	30c

FARMERS MEAT COMPANY

Put More Sense into each SHOPPING DOLLAR

By

SHOPPING AT FARMERS

Quality Meats - Low Prices
Cheerful Service

Be sensible—use our experience and knowledge gained from years in the business to get full value for your dollars and points. We'll gladly cut meats to your order, and housewives find our suggestions helpful in preparation and serving.